

A vibrant, colorful night street scene in New Orleans, Louisiana. The street is illuminated by a variety of neon lights in shades of green, yellow, red, and blue. On the left, a sign for "NODDOO BLUES" is visible. In the background, the St. Louis Cathedral is lit up. The street is wet, reflecting the colorful lights. The overall atmosphere is lively and festive.

Reducing Friction in Political Action

Matthew Wollenweber
mjw@insomniac.tech
NolaCON 2025

Agenda

- > Why this talk at NolaCon
- > About Me
- > America WTF
- > Political Friction
- > LALookup
- > How to Help

Matthew Wollenweber

- > 20+ Years in Cyber Security
- > New Orleans Transplant
- > It's *Complicated* with @LADemos
- > Vote No On Them All
- > BJJ Practitioner
- > Bulldog Lover

 @mwollenweber

It's Rough in America



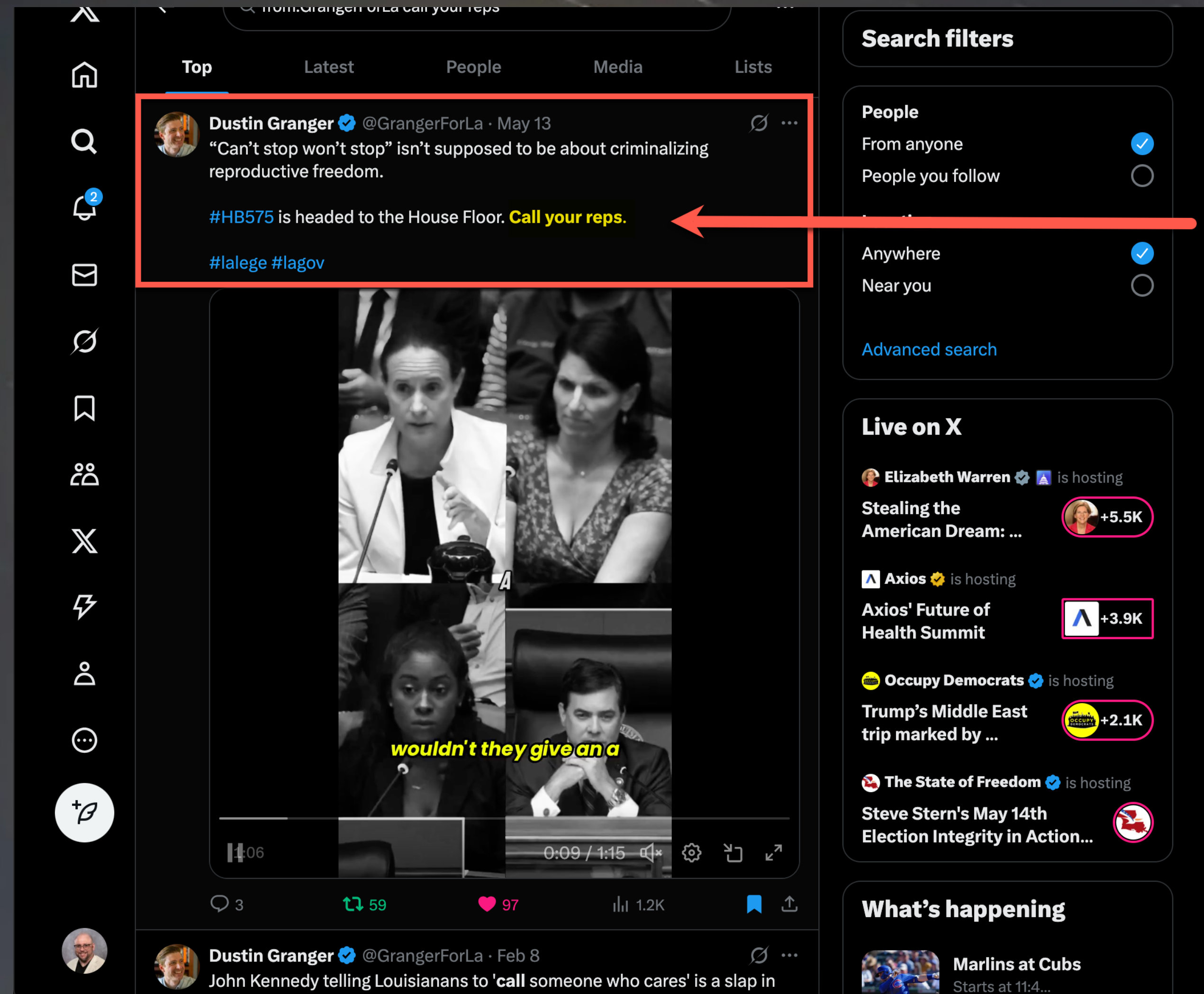
Affecting Political Change



Friction Hurts



Friction Hurts



Friction Hurts

Google

who is my state representative

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 Louisiana State Legislature (.gov)
<https://www.legis.la.gov/legis/findmylegislators> ⋮

Find My Legislators - Louisiana State Legislature

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People also ask ⋮

How can you find out who your representative is? ▾

How do I contact my state representative in Louisiana? ▾

Who are the 6 US representatives in Louisiana? ▾

Who is the Kansas state representative? ▾

Feedback

 House.gov
<https://www.house.gov/representatives/find-your-repr...> ⋮

Find Your Representative

This service will assist you by **matching your ZIP code to your congressional district**, with links to your member's website and contact page.

 Louisiana State Legislature (.gov)
<https://legis.la.gov/legis/HowDol2> ⋮

How do I contact my legislator?

To talk directly to a Representative or Senator, **contact the House switchboard (225-342-6945)** or the Senate switchboard (225-342-2040).

Friction Hurts

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For the address at:

4900 Patton St
New Orleans, LA 70115

Louisiana House District 98 - Aimee Adatto Freeman

Louisiana Senate District 9 - Cameron Henry

U.S. Congress District 1 - Steve Scalise

U.S. Senator - Bill Cassidy

U.S. Senator - John Kennedy

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<https://lookup.defendlouisiana.org>

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Friction Hurts

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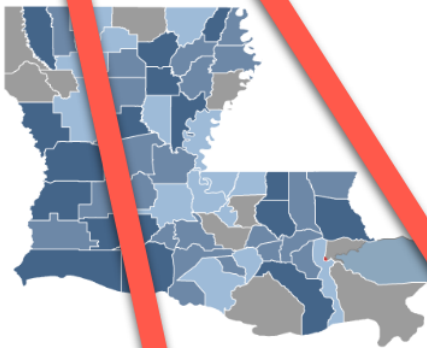


State Representative

Aimee Adatto Freeman

Democrat  District 98

[My Legislation](#)



[CLICK TO OPEN MAP](#)

DISTRICT INFORMATION

Physical Address:
200 Broadway Street
Suite 212
New Orleans, LA 70118

Mailing Address:
P.O. Box 850901
New Orleans, LA 70185

P: (504) 861-1614
F: (504) 861-1616
E: hse098@legis.la.gov

Legislative Assistant: Robert C. Krogmire

Representing Parishes: Orleans

Corresponding Senate District(s): 5 and 9

BACKGROUND

Year Elected: 2019

Eligible to serve through the 2028 Term

Occupation: Business Strategist

Education: M.B.A., Tulane University; B. A., University of Virginia

Member Photo 

COMMITTEE ASSIGNMENTS

Appropriations
Insurance
Retirement
House Executive Committee
Joint Legislative Committee on the Budget
Legislative Audit Advisory Council
House Select Committee on Women and Children

CAUCUS AFFILIATIONS

Louisiana Legislative Women's Caucus
Orleans Delegation
Democratic Caucus, Treasurer



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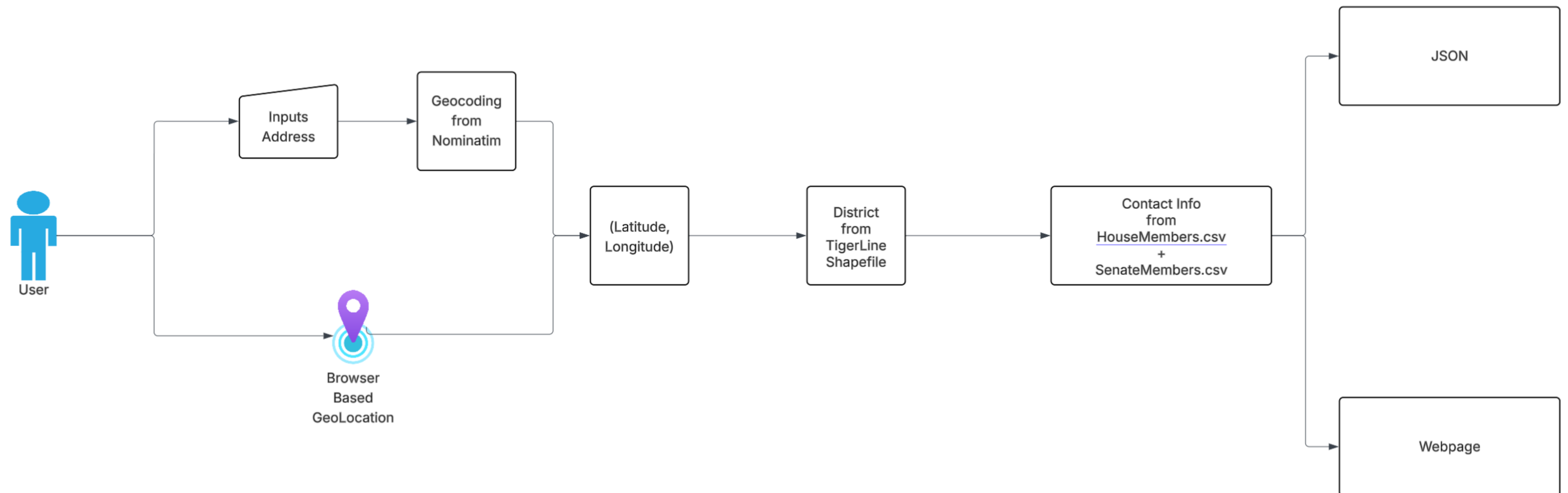
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 BOX 94062 (900 NORTH 3RD STREET)
Baton Rouge, LA 70804
 225-342-6945
 MEETING NOTIFICATIONS

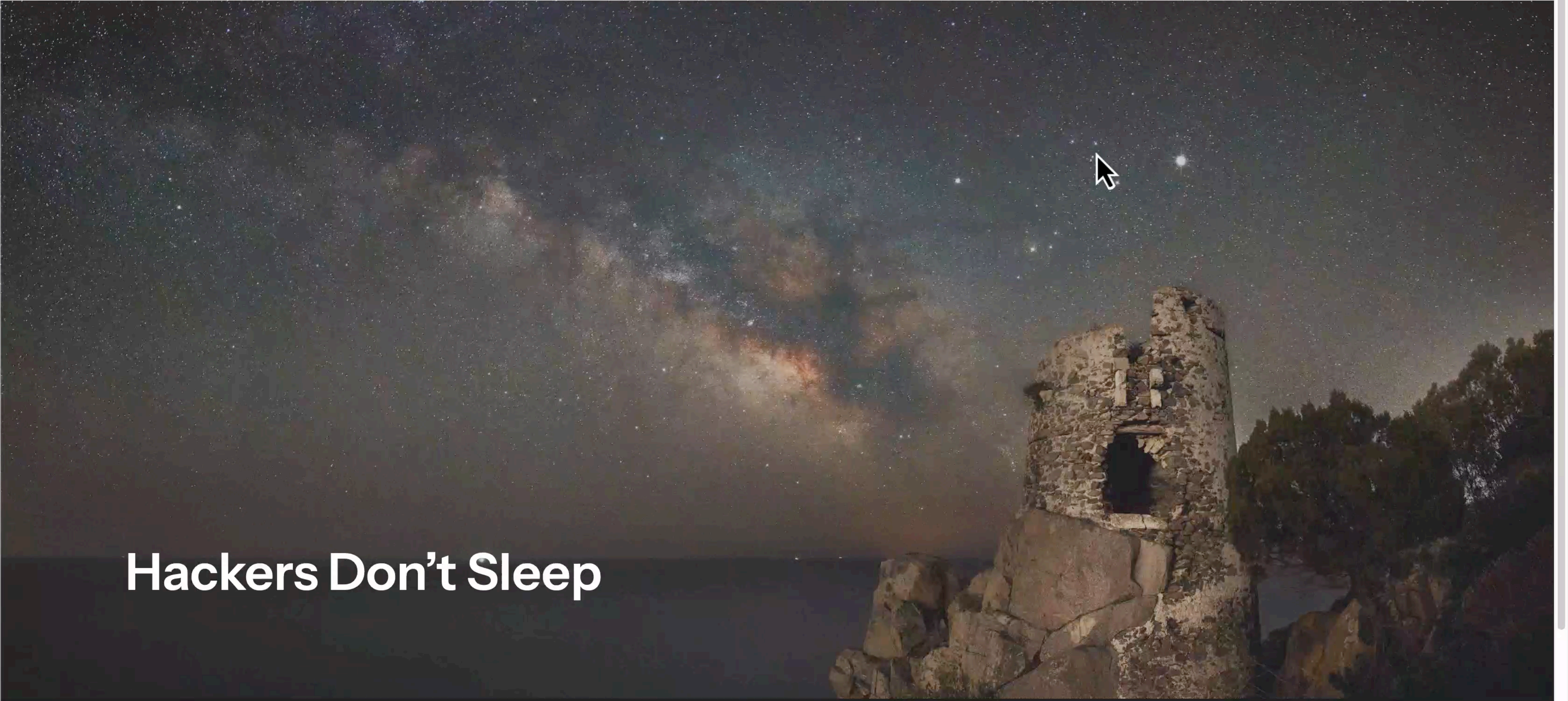
Call My Rep? I Want Magic



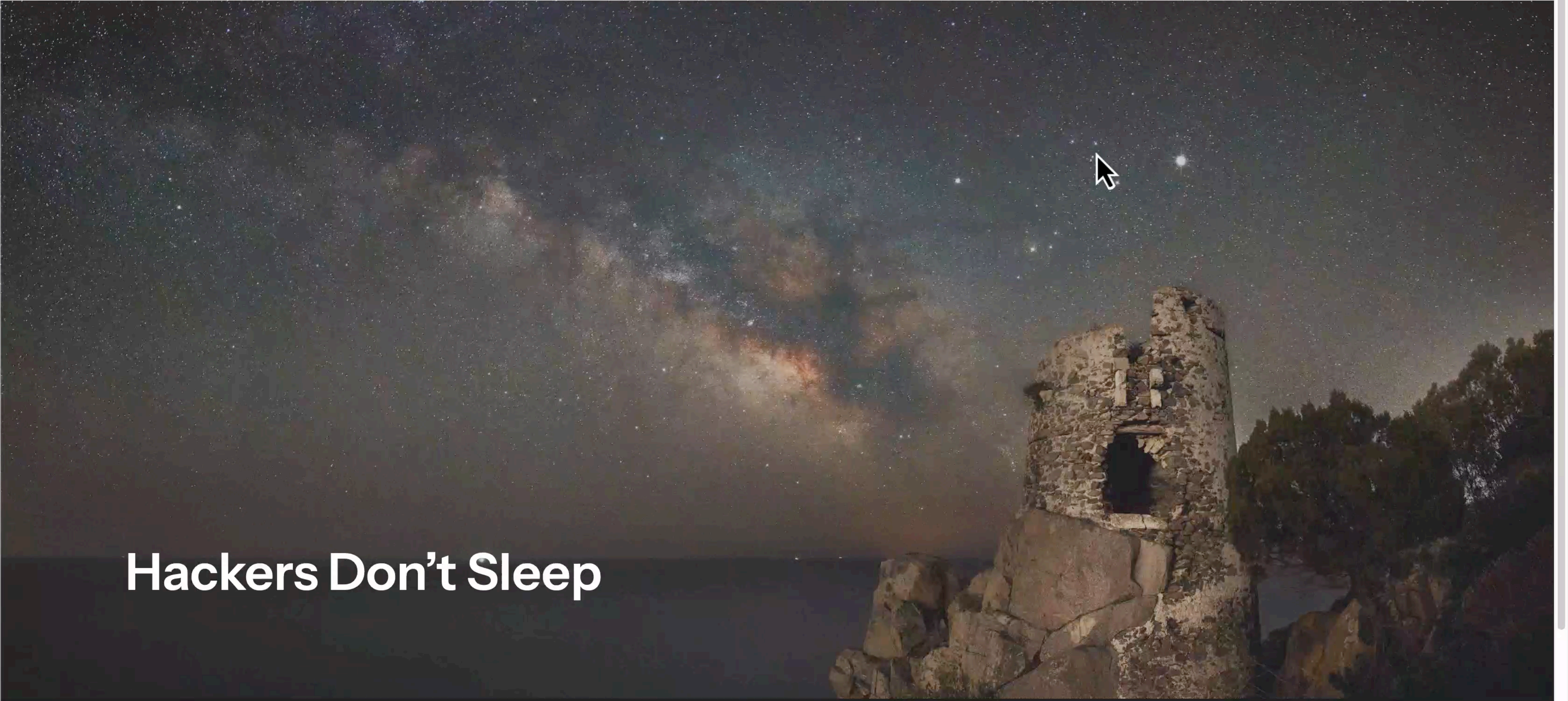
Hackers Don't Sleep

A wide-angle night photograph of a coastal scene. The sky is filled with stars, and the Milky Way galaxy is prominently visible, arching from the upper left towards the center. In the foreground, on the right side, stands a circular stone tower built from rough-hewn stones. The tower has a dark, rectangular opening in its center. It sits on a rocky outcrop. To the right of the tower, there are dark, silhouetted trees. The sea is visible in the lower left, appearing dark and calm. The overall lighting is very low, with the primary light source being the stars and the light from the Milky Way. A white mouse cursor is visible in the top right corner of the image.

Hackers Don't Sleep



Hackers Don't Sleep



Hackers Don't Sleep

Demo Site: <https://lookup.defendlouisiana.org>

- 
- > **callMyStateRep**
 - > **emailMyStateRep**
 - > **callMyStateSenator**
 - > **emailMyStateSenator**
 - > **callMyMayor**
 - > **emailMyMayor**
 - > **callMyGovernor**
 - > **emailMyGovernor**
 - > **callMyRep**
 - > **emailMyRep**
 - > **callMyUSRep**
 - > **api/addressSearch**

Call the Mayor?



https://github.com/mwollenweber/LALookup

mwollenweber / LALookup

Q Type / to search

<> Code

Issues

Pull requests

Actions

Projects

Wiki

Security

Insights

Settings

LALookup

Public

Unpin

Unwatch

1

main 5 Branches 0 Tags

Go to file

t

+

<> Code

mwollenweber

added senators

9bbb61e · 6 minutes ago

35 Commits

LALookup	added senators	6 minutes ago
data	init	last year
.gitignore	init	last year
LICENSE.md	init	last year
Procfile	init	last year
README.md	Tweaks	yesterday
TODO	init	last year
example-lalookup.rc	init	last year
install.sh	Tweaks	yesterday
manage.py	init	last year
requirements.txt	wip	2 days ago
resetdb.sh	Basic API is functional. Will merge and work on UX	3 days ago
run-celery.sh	init	last year
run-celerybeat.sh	init	last year
run.sh	WIP - changed geocoding to fix Census.gov outage. A...	2 days ago

How to Help

- > Run for Something
- > Reply to that janky email on a good issue... and help
- > Start a Slack group or Run a Discord Server
- > <https://github.com/mwollenweber/LALookup>
- > Email me: mjw@insomniac.tech

If I Had More Time...

- > More Features — City Council. Message Prompts, a less janky UI
- > Nearest Neighbors
- > Election Day Digital Voters Guide
- > Privacy
 - > Project NOLA is Watching You!
 - > iPhone Best Practices
 - > Private Browsing with VMware + Mullvad

Thank You

- > @NOLACon & Mike
- > Stan Oklobdzija @stano.bsky.social
- > Pictures Borrowed From:
 - > @DavidNOLA
 - > @marcorasi1960
- > <https://catalog.data.gov/dataset/tiger-line-shapefile-current-state-louisiana-state-legislative-district-sld-lower-chamber>
- > <https://nominatim.org/>
- > <https://voterportal.sos.la.gov/electedofficials>

POST

https://lalookup-530602149581.herokuapp.com/api/addressSearch

Send

Params

Authorization

Headers (9)

Body

Pre-request Script

Tests

Settings

Cookies

none

form-data

x-www-form-urlencoded

raw

binary

	Key	Value	...	Bulk Edit
☒	address	800 Iberville St, New Orleans, LA 70113		

Body

Cookies

Headers (12)

Test Results

🌐

Status: 200 OKTime: 1764 msSize: 1.64 KB

Save Response

Pretty

Raw

Preview

Visualize

JSON

```
1  {
2    "status": "success",
3    "address": "800 Iberville St, New Orleans, LA 70113",
4    "lat": 29.9547126,
5    "long": -90.0693108,
6    "parish": "Orleans Parish",
7    "results": [
8      {
9        "office_title": "State Senator",
10       "first_name": "Jimmy",
11       "last_name": "Harris",
12       "email": "harrisj@legis.la.gov",
13       "office_phone": "(504)286-1960",
14       "office_url": "https://senate.la.gov/smembers?ID=4",
15       "district": 4,
16       "party": null,
17       "gender": null,
18       "twitter": null,
19       "facebook": null,
20       "instagram": null,
21       "campaign_url": "",
22       "youtube": null,
23       "chamber": "Senate"
24     },
25     {
26       "office_title": "State Representative",
27       "first_name": "Alonzo",
28       "last_name": "Knox",
29       "email": "hse093@legis.la.gov",
30       "office_phone": "(504) 568-3101",
```